



tanya pretorius

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virtual and print publishing • websites • adobe training • online and onsite • writing training

TANYA PRETORIUS' CURRICULUM VITAE (CV)

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Profile

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Resumé

Tanya Pretorius now works for herself under Thursday's Cat Media as a freelancer. She is an experienced writer, typesetter, designer and web developer, has been working in the industry for 22 years and has taught design-oriented software for the last 10 years. She loves the internet and social networking and has been published and self-published in both print (several schoolbooks on HIV and a supplement for Fair Lady on natural medicine) and virtual media many times. Tanya is a software expert and enthusiast, although mainly an Adobe evangelist, she is broadly versed in many different applications. Tanya is interested in the way the internet has changed society. She focuses on the Media. Tanya can work independently or in a team and is a life-long learner committed to self-development. Tanya cares passionately for human rights and is finding ways to be part of the solution.

Career goals

My dream job would be to populate a website with information to do with education or any database type of info (putting my infoholism to good use), with content that I research and write (putting my writing skills to good use). I would also want to hunt for documents online to improve their googability and return them to their websites for reposting (putting my interest in layout to good use). I love to teach, so there should be a nook in my day where I can skills-share. I love to see how people think and their pleasure in being able to do a job well - efficiently, and technically correct, and beautiful.

What others say

Tanya Pretorius loves social media. "It appeals to my sense of order and organisation to see all the bits collected and commented on and published and tweeted. I love the social engineering value of social media. I love watching social media unfold and change. I love exploring the changes and adjusting the info to suit the medium. I love the changes people make to their opinions through discussion and collaboration. I love to find ways to help South Africa grow into what she should be. I want to skills-share until everyone realises the value of social media and the internet culture in the broadest sense."

Tanya recognises the value of efficiency. "It tortures me, when I train people in word-processing (Microsoft Word) and layout (Adobe Indesign and the Suite), that trillions of man-hours are being thrown away by people not being trained, and even if they are trained, trained badly. So many times I have heard from students upgrading their skills, that they will now, after taking my course, be able to make it home to see their kids, their family. Love that impetus."

Compliments

Compliments given to me from the references listed below, and others, can be found [here](#).



Personal details

Name Tanya Pretorius
Citizenship South African
Birthdate 26 September 1967

Languages

Proficient: English and Afrikaans

Not proficient: French

Knowledge base

- Typesetting and graphic design in all the popular desktop-publishing programs
- English writing, speaking, proofreading, editing
- Information architecture and interaction design
- Font making
- Web design, webmastery - css, html, content management
- Search Engine Optimiser, rabid Google enthusiast
- Teaching of English writing and speaking
- Teaching of various desktop-publishing software packages, mainly Adobe

Key skills

- Excellent ability to communicate through the written and spoken word
- Willing and able to learn new skills
- Ability to work with others in a multi-disciplinary team
- Love learning new software
- Proactive, creative-thinking problem solver
- Good self-manager

Education

Ongoing Self-training applications and webstuff
1991 University of Pretoria, BA (Hons) (Media, Feminism, Poetics, Shakespeare, Moderns)
1991 Study Methods Study Course
1992: Hirt & Carter, Quark Express
1992 Hirt & Carter, Photoshop (advanced)
2005 Paul Tosio, Juno Study Course
2008 **InDesign Certification** (may take a moment to load, valid for 3 years, Brainbench)
2009 Leadership workshop by Jason Hartslief at Enhance

Computer skills

Proficient Quark, Indesign, Photoshop, Illustrator, Freehand, Fontographer, Flash, Dreamweaver, MS Word, Gifbuilder, Adobe Acrobat
Dabbled MS Publisher, MS Powerpoint, Adobe Go Live, CorelDraw, Joomla, iPhone apps, and many others



Employment

- 1991-2012 Jet Set Graphic Design Desktop-publishing: I project-manage myself, work independently and professionally with my clients, develop and implement processes to improve cost-effectiveness and time-effectiveness. English writing and speaking skills: I have organized and presented several skills-polishing workshops for Journalism post-graduates, among others.
- 2002-2008 Vega, The Brand Communications School Part-time, digital training: I develop and present my own digital training courses in Indesign, Illustrator, Photoshop and Mac Basics, for adults. Honours course facilitation
- 2009-2012 Studio Collective at the Arts Collective Part-time, digital training: I develop and present my own digital training courses in Web Design; and Publishing in Print.
- 2013 Consulted to HSRC about social media
- current **Thursdayscat.co.za**, self-employed, owner
Iranti-Org a non-governmental organisation working with LGBTI human rights, consulting, webmastering, writing, skills transfer
Centurion Academy consulting on curricula and social media
American Media Training trainer of adobe products

Web

- Webmaster **Iranti-Org**
Thursdayscat.co.za (own website, and design)
BMI-TechKnowledge
Jet Set Graphic Design (and design)
Tanya Pretorius' Bookmarks (and design)
Christian Adventures Africa (and design)

Font creation

- 2002 Created a font for Mac and PC for Wim Bosman (popular South African cartoonist) of his handwriting, in Fontographer

Speaking

- 2005 Ansisters Creative Empowerment Forum on **Business Writing**

Published

- 2001 Fair Lady supplement on natural and food remedies for common ailments (57 000 words)
- 2005 Womyn magazine article about Annemarie de Vos and Suzanne du Toit, the lesbian couple who challenged the constitutionality of denying 'the other mother' adoption rights, and won.
- 2003 Language and HIV Grade 4-6
- 2004 Language and HIV Grade 7
- 2004 Language and HIV Grade 10
- This was a series of books I developed for South African schools that combined language learning skills development with information about HIV.
- 2004 Contributed about HIV to a TV series on HIV education for children and young teens - Hi Thanu (produced by Eugene Botha Productions).
- 2005 Ansisters Creative Empowerment Forum on **Business Writing**
- 2012 FeministsSA: **Silver Linings Playbook (2012) - Bechdel fail**
- 2012 Website text: **Chehan Ideaneers** and **VideoJug** and **Urban Dictionary** included several words I coined.



Awards

- 2005 Pica Award - Special Mention: for MIMS OTC for Johnnic Communications
2006 **Pica Award** - Win: for MIMS OTC for Johnnic Communications

Interests

Leadership, dog training, TV, reading, computer games, website, writing, feminism, information design, persuasion, media, contemporary culture, photography, ceramics, nutrition, Disobedience, web-anything

Community involvement

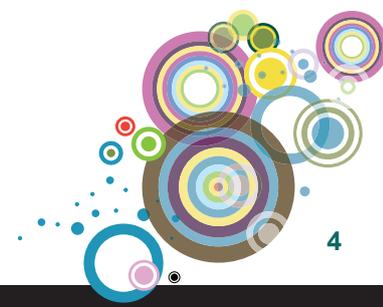
- 2000-2004 Uthingo Women's Group (newsletter and website)
2004 Participated in the Searching for a Savior art exhibition to support the empowerment of women that in turn would help prevent child abuse. I was invited to participate by **Anni Snyman**
2005-2006 Creative Activation Forum (CAR): We share skills and support each other in creative projects.
2006-2010 Dog training, promotion of the relationship between dogs and owners.
2006 Weekly writing group, the WA4: We talked about writing, brought writing and other contributions and shared. Bring and share. Hillbrow Community Centre: Presented a web basics workshop
2013 **No Camp Chairs Required** poetry group

Contact

My e-mail [tanya@tanyapretorius.co.za]

References

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Design samples

